



December 2, 2019

Company Name: Sanrio Company, Ltd.  
President and Chief Executive Officer: Shintaro Tsuji  
Securities Code: 8136, First Section of Tokyo Stock Exchange  
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**Notice Concerning Progress on Own-Share Repurchase**  
(Own-share repurchase under the provisions of the Articles of Incorporation  
pursuant to paragraph 1, Article 459 of the Companies Act of Japan)

Concerning implementation of an own-share repurchase in accordance with the provisions of its Articles of Incorporation pursuant to paragraph 1, Article 459 of the Companies Act of Japan, which was adopted a resolution on October 31, 2019 by the Board of Directors of Sanrio Co., Ltd., we report progress on stock purchase with following details.

1. Period: From November 1, 2019 to November 30, 2019
2. Number of shares repurchased: N/A
3. Cost of acquisition: N/A
4. Repurchase method: N/A

(Reference)

1. Details concerning the repurchase

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|--|---|
| (1) Type of shares to be repurchased         | Common stock  |
| (2) Total number of shares to be repurchased | Up to 1,000,000 shares<br>(Ratio against the total outstanding shares excluding treasury stock: 1.2%) |
| (3) Total amount of repurchase price         | Up to 2 billion yen   |
| (4) Repurchase period                        | From November 1, 2019 to January 31, 2020   |

2. Accumulated total of stock repurchase until November 30, 2019 pursuant to the above resolution  
Number of shares repurchased: N/A

3. Status of treasury stock as of November 30, 2019.

Total number of shares outstanding excluding treasury stock	84,856,718 Shares
Total number of treasury stock	4,208,583 Shares