

April 1, 2020

Company Name	HEALIOS K.K.
Representative	Hardy TS Kagimoto, Chairman & CEO (TSE Mothers Code: 4593)

### **HEALIOS Establishes Sales and Marketing Department**

On April 1, HEALIOS K.K. (“Healios”) has established a sales and marketing department with the objective of carrying out the preparation that is required in advance of the acquisition of marketing approval for regenerative medicine products.

Our company is advancing business in the fields of somatic cell regenerative medicine as well as in iPSC regenerative medicine. In the future, after we apply for and receive approval for marketing, we will seek to rapidly develop sales activities. We have established a sales and marketing department with the objective of carrying out the preparation required in advance of that.

The sales and marketing department will establish a sales organization and system, set up distribution channels, and will be responsible for, among other things, building out a network with leading hospitals and supporting scientific societies. By adding a sales and marketing department to our current research and development organization, we will move towards establishing a system for selling our company’s products.

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